



RAILWAY MANAGEMENT CERTIFICATE PROGRAM

One week per month August through November, 2017

Weeks of August 7, September 25, October 16 &

November 13, 2017. Full details at www.raileducation.com

Program Introduction:

Michigan State University's Railway Management Certificate Program is the leading North American continuing education program in railway management. The program covers the depth and breadth of the complex railway industry from both conceptual and practical viewpoints. A Certificate in Railway Management will be awarded on completion of the program.

We cap maximum class size at 25 participants to ensure an effective learning environment.

Key Learning Outcomes:

- Appreciate the complex system that constitutes a railway and the breadth and depth of management necessary to be successful as an individual and a company;
- Understand the structure, financial and economic issues affecting freight railroads;
- Create awareness of customer needs, railroads' role in supply chain and customer satisfaction;
- Understand passenger rail, urban mobility integration and specific customer needs;
- Be aware of the opportunities to apply engineering and technology solutions to improve performance;
- Understand the structure of the rail industry, its financing options and its challenges;
- Be aware of issues surrounding safety, security and risk management.



Railway Management Program
Broad College of Business
MICHIGAN STATE UNIVERSITY

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Price/Registration:

Full Tuition: \$17,500.00

Early Bird Registration: \$17,000.00 (deadline: Jul 07, 2017)

- To utilize the best in adult learning practices, class size will be limited to 25 students. Places are still available.
- The price per participant for the 2017 certificate program (four modules) will be \$17,500 with a \$500 reduction for registration and program fees received by July 7, 2017. Online registration is available through July 28, 2017.
- Discounts are also available for multiple participants from the same company.
- All prices include instructional materials, faculty and staff support, sleeping rooms, and daily breakfast and lunch. Transportation to and from the program, and dinner most nights are not included.

“The wealth of knowledge, industry insight, and relationships cultivated are valuable to any railroad manager.”

—Ryan Hill, Conrail

“This is a phenomenal program for those interested in developing themselves professionally in the railway industry.”

—Nick Edelen, RJ Corman



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