RAILWAY BUSINESS ADMINISTRATION

JUNE 3-7, 2019
EAST LANSING, MI
MSU CAMPUS
PROGRAM OVERVIEW:

A stand-alone module of the established and highly respected Railway Management Certificate Program, this residential five-day program covers the essentials of business administration for both freight and passenger railways. We combine classroom presentation of concepts with discussions led by rail industry subject matter experts, and with site visits to see topics in context. Railway Business Administration brings together many aspects of the complex railway ecosystem.

WHO SHOULD ATTEND:

- Railroad superintendents, trainmasters, and middle managers from engineering and support functions with capacity to perform at higher levels
- Managers/leaders requiring learning opportunity beyond their experience who have had limited business administration education
- Shippers needing to learn about the business of railroading to build better relationships to improve performance
- Suppliers to the rail industry wishing to learn about the business of railroading to improve communication and understanding

KEY LEARNING OUTCOMES:

By the end of the program, participants will have:

- Understood the context and complexity of the Railway Industry
- Learned key elements of transportation theory, concepts, and application (both freight & passenger)
- Explored the principles of marketing applied to rail services
- Examined key principles of leadership
- Learned principles of critical thinking & risk management
- Understood basic elements of finance and accounting
- Knowledge of the role railways play in supply chain management and the key drivers such as inventory, timeliness, reliability and flexibility
PRICE & REGISTRATION:
$5,000 – full tuition. Price includes instructional materials, faculty and staff support, overnight rooms, and daily breakfast and lunch. Transportation to and from the program, and dinner most nights are not included.

Discounts are also available for multiple participants from the same company.

To utilize the best in adult learning practices, class size will be limited to twenty-five students.

For more information visit: www.raileducation.com

SAMPLE SCHEDULE:
Monday- Transportation & Rail Industry
Tuesday- Supply Chain & Leadership
Wednesday- Field Visits
Thursday- Risk, Finance & Human Resource
On-Line-Finance & Accounting
Friday- Team Projects
For a copy of the detailed schedule please call: Sue Lonier at
+1 517 353-5667

Registration Contact:
Sue Lonier
Administrative Assistant
+1 517 353-5667
loniers@msu.edu
SITE VISIT INFORMATION:

Regional/short line railroad, major rail customer loading facilities, economic development sites (subject to availability.)

INSTRUCTORS:

Faculty Instructors:

Andreas Hoffrichter, PhD
Burkhardt Professor in Railway Management - Director of the MSU Center for Railway Research and Education (CRRE).
Expert in zero-emissions propulsion systems for railway vehicles. CRRE is at the forefront of research on this subject.

Nick Little, Director, Railway Education Center for Railway Research and Education (CRRE)
Career with British Railways, supply chain management and executive education.

Other Select Subject Matter Experts.

MORE INFORMATION:

www.raileducation.com

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